

IRIS

Regional Optometric Coordinators

Our Regional Optometric Coordinators (ROC) are always available to lend a helping hand. Should you have any questions about IRIS, you can contact the ROC in your region.

If you want one of our ROC to contact you, [please fill out this form](#), and someone will be in touch with you.



Dr. Denny Birring, Optometrist

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604.541.2645

Dr. Denny Birring graduated from the Pacific University School of Optometry. Currently, he is a partner and practices Optometry at IRIS in South Surrey and Langley. Dr. Birring enjoys primary care and the business side of Optometry. He is passionate about the IRIS mission to provide our customers with the highest quality of product and professional services in the world of eye care.



Dr. Maggie Gibb, Optometrist

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Dr. Maggie Gibb has been helping Lethbridge and surrounding communities experience better vision for over 16 years. She established her eye clinic, in 2005 right after graduation from the University of Waterloo School of Optometry and Vision Science. Her undergrad was done at Queen's University in Kingston, where her love of science and math led her to become an optometrist. Dr. Gibb is currently working on relocating her IRIS clinic to the new state-of-the-art sports facility in Lethbridge that supports the community with swimming, field house, rinks, curling, and daycare programs. This is an exciting time for Dr. Gibb and the staff at IRIS. They are embarking on this new chapter with IRIS and plan to be active and involved in the community of Lethbridge.



Dr. Rochelle Hudson, Optometrist

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780.884.3432

Dr. Rochelle Hudson graduated from Pacific University College of Optometry in 2005. She currently practices at IRIS in Sherwood Park, Alberta. She enjoys all aspects of optometry and has a special interest in pediatrics. In an effort to increase awareness of early detection of refractive error and binocular anomalies, Dr. Hudson has spoken at numerous schools, teacher conventions and post-natal groups.



Dr. Vicky Laroche, Optometrist

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Dr. Laroche graduated from the University of Montreal School of Optometry in 2008. After a few years of general practice, she joined forces with Brien Holden Vision Institute, Mzuzu University and other project partners to establish one of the first optometry programs in Eastern Africa, in Malawi. As a lecturer in the regional optometry program for two years, Dr. Laroche explored her everlasting passion for transmitting knowledge and advanced training. Her position as Head of Department also acquainted her with leadership roles, governance and government advocacy groups. Upon her return to Quebec, she returned to general practice by joining IRIS and became a partner in her hometown clinic in 2015. She became part of the IRIS consultative committee that same year.



Laurent Madteossian, Optometrist

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Laurent obtained his Master of Science in Vision / Optometry from the University of Paris Sud XI Orsay in France in 2010 and his doctorate in Optometry from the New England College of Optometry in Boston in 2014. He began his career as an optometrist in France at the Dencott Laboratory in Paris, where he developed his knowledge of specialty lenses. He later moved to New York, where he practiced optometry in a clinic. He joined the IRIS network in Rouyn-Noranda in 2016, and after that, he worked in several IRIS stores where he gained a global understanding of the structure of the IRIS network. During these years at IRIS, he mentored new graduates and set up a multilane practice in Rouyn-Noranda. Since 2019 he has been practicing in Montreal.



Dr. Sophie Morissette, Optometrist

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Dr. Morissette obtained her Doctorate in Optometry from the University of Montreal in 2001. She began her career as an optometrist in Saint-Bruno-de-Montarville with an independent optometry clinic that joined the IRIS banner in 2008. In 2015, Dr. Morissette took on new challenges by becoming a co-owner of an IRIS store. Passionate and energetic, Dr. Morissette has been involved at various levels at IRIS for several years, including, since 2020, as a regional representative on the IRIS Advisory Committee. Finally, Dr. Morissette is a senior inspector on the Inspection Committee of the Ordre des optométristes du Québec.



Barbara Pelletier, Optometrist

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Dr. Barbara Pelletier graduated from the University of Montreal School of Optometry. She practices optometry at IRIS in Welland, Ontario. She is the co-author of two EyeFood books. She has gained extensive experience in the fields of refractive surgery co-management, geriatric eye care, binocular vision and vision therapy over the years. She is passionate about connecting patients with the vision solution they need while providing the best possible experience in the process.



Dr. Netty Sutjahjo, Optometrist

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Dr. Sutjahjo is originally from Indonesia, where she earned a Medical Degree before calling Canada home. She earned her doctorate in Optometry from the New England College of Optometry accelerated program. After practicing for a few years in the Greater Vancouver area, she joined IRIS in 2002. She moved to Victoria in 2004 and began practicing in Sidney and Victoria. She is passionate about providing quality vision care for her patients and has a special interest in dry eye disease.